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MEDIA RELEASE

BRR Webcast: Potash West Identifies Prospective Targets at Dandaragan

Potash West NL (ASX: PWN) (“Potash West” or “the Company”) has released a webcast with the following details:

Potash West identifies prospective targets at Dandaragan

Speaker: Patrick McManus, Managing Director

Live date: Thu, 12 Apr 2012 10:30am AEST

Access this webcast at www.brrmedia.com/event/95934

Access other PWN webcasts at www.brrmedia.com/asx/PWN

About Potash West

Potash West (ASX:PWN) is an exploration company focused on developing potassium-rich glauconite deposits in West Australia's Perth Basin. The Company aims to define a substantial resource base and investigate how best to recover potash from the mineral. The project is well situated in relation to infrastructure, with close access to rail, power and gas. A successful commercial outcome will allow the Company to become a major contributor to the potash market at a time of heightened demand.

The Company has a major land holding over one of the world's largest known glauconite deposits, with exploration licenses and applications covering an area of 2,905km². Previous exploration indicates glauconite sediments are widespread for more than 150km along strike and 15km in width. Work to date has confirmed the greensands can be beneficiated to extract glauconite and commercial grades of potash produced.